



# Not All Ink & Toner Is **CREATED EQUAL**



Help your customers experience the best print quality possible *and* safeguard their investment with Brother Genuine Supplies

## Reasons to use Brother Genuine Supplies:

- Only Brother Genuine Supplies are engineered and optimized in conjunction with hardware design to maximize overall performance, print quality, consistency and reliability.
- Genuine ink from Brother offers a robust delivery system for demanding print applications.
- Genuine toner from Brother produces crisp black and rich color prints.
- Help your bottom line and the environment with the Brother Toner/Ink Cartridge Disposal Program.

## INTELLIGENTLY ENGINEERED

### Industry Leader

Genuine Brother ink, toner, and other supplies are made to the specifications and exacting standards that have made us an industry leader.

### Integrated Design

All Genuine Brother Consumables are designed simultaneously with our hardware as part of an entire printing system.

## PERFORMANCE TESTED

### Optimum Performance

Brother Supplies undergo extensive testing to ensure optimum performance and component protection.

### Award Winning Products

Our team of highly regarded engineers design and develop award winning products.

By using Brother Genuine Supplies, your customers can safeguard their investment:

- Using non-Brother supplies may affect hardware performance, print quality and machine reliability.
- Using non-Brother toners may affect how characters fuse to the paper and may affect character formation.
- Product warranties may not cover damages or malfunction caused by using non-Brother consumables.